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Local Research Gains International Recognition

*Cultural Initiatives Silicon Valley Presents
Research Findings at 3-Day International Summit.*

San José, CA – Experts from all over the world met in Sheffield last week for the world's first creative industries summit conference.

The three-day Creative Clusters event – one of the most significant gatherings of industry practitioners, policy makers and media businesses ever held - was held in Sheffield's Cultural Industries Quarter.

Brendan Rawson, Director of the Community and Neighborhood Arts Program at Cultural Initiatives Silicon Valley, presented his latest research findings from the "Creative Community Index," which measures creativity in Silicon Valley along a number of different indices.

"The creative sector must proactively make its case as a priority for economic regeneration," said Rawson. "Objective, quantitative indicators are an important tool for illustrating the sector's impact on both the local economy and community life."

More than 50 speakers from 17 countries contributed to the creative industries summit conference. "This event brought some of creative industries biggest names together for three days of debate, networking and exchange," said Simon Evans, Creative Clusters conference director.

Cultural Initiatives Silicon Valley is a public benefit organization formed in response to the research and planning efforts of over 1,000 committed community leaders, and dedicated to the development of a comprehensive plan for the cultural transformation of Silicon Valley. Its mission is to advance the vitality of Silicon Valley through broad cultural participation, quality creative education in our schools and a development of an informed and committed leadership in the community.

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